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Storrs Center Gets Early Commitment From Mansfield Travel Planning Franchise

Travelplanners views new “Main Street” neighborhood as opportune for business

Storrs Center has announced a new letter of intent agreement with an established local “travel planning” company. Travelplanners is a franchisee of Travel Leaders, a \$26 billion travel company, with some 2,000 offices in the United States and around the world. They have been in the business of providing full-service travel arrangements for their clients since 1970. In addition to managing corporate travel accounts, Travelplanners arranges tour, cruise, escorted and independent travel reservations for individuals and groups alike. In Connecticut, they maintain offices in Putnam and at 1254 Storrs Road in Mansfield.

David Schiller, President of Travelplanners, sees Storrs Center as well-suited for his company. Schiller states, “Our firm was started in Storrs in 1988, and we have found it a great community for business, which is derived from UConn students, faculty and staff as well as local and regional residents. We expect our relocation to Storrs Center to be favorable both in terms of servicing our existing clients and the foot traffic that will be generated from our new neighbors and visitors.”

Cynthia van Zelm, Executive Director of the Mansfield Downtown Partnership, states, “Travelplanners will make a great addition to the mix of commercial

tenants at Storrs Center . They are well-established in Mansfield , and we know they will benefit through their association with our new neighborhood.”

Macon Toledano, Vice President of Planning and Development for master developer LeylandAlliance, adds, “We look forward to bringing Travelplanners on board to Storrs Center . We welcome their early commitment and feel certain that we can provide the right environment to support their business plan and make them a continued destination in Mansfield .”

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